



FOR IMMEDIATE RELEASE

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ST. TAMMANY PARISH HOSPITAL NAMED EMPLOYER OF CHOICE®

(COVINGTON LA) Following a rigorous evaluation process, St. Tammany Parish Hospital was named an "Employer of Choice®", setting it among the top 5% of employers in the nation.

"We are pleased and humbled to accept this recognition of our achievement," Sharon Toups, chief operating officer, said. "St. Tammany is a great place to work, and our employees and management make that true every day. Being recognized among the top employers in the United States is testament to our staff and the stellar job they do to make this a great place to work and keep working for years to come."

The Employer of Choice® designation was created as a commitment to philosophies about being an employer and manager of people that truly brings out the best in the workforce and forms a bond between employees and the organization they represent. The book "How to Become an Employer of Choice" by Roger Herman and Joyce Gioia is a good resource on the topic.

"Employers of Choice® like St. Tammany Parish Hospital enjoy a substantial advantage over their competitors because they attract and retain the very best employees," says Gioia, President of Employer of Choice, Inc. "They have the knowledge, experience, resiliency and power to respond quickly to patients' needs, delivering what patients and families want efficiently and effectively."

"The St. Tammany employee-centered environment is characterized by unique initiatives to retain employees, lower employee turnover, an outstanding package of employee benefits, and a commitment to employee training. It is therefore not surprising that the employees of St. Tammany Parish Hospital have acknowledged the system as an Employer of Choice®," added Gioia

A full-service acute care facility committed to providing world-class healthcare and the latest technology, St. Tammany Parish Hospital delivers today's life-improving procedures with the utmost care to area residents with emphasis on wellness, preventive care and disease

management close to home. STPH is a self-supporting not-for-profit community hospital; it receives no tax funding. www.stph.org

For more information about St. Tammany Parish Hospital, contact Melissa Hodgson at 898-4131. For more information about Employer of Choice, Inc., contact Joyce Gioia at 336-282-2019.

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